

**Wednesday, July 24**

## **Tasty Tidbits & Tech Cafe**

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|-----------------------|--|
| 9–9:30 a.m. (CT)      | <input type="checkbox"/> Where to Promote Your Business on Social Media                  |
| 9:45–10:15 a.m. (CT)  | <input type="checkbox"/> How to Use the Wish List & Gift Registry to Build Your Business |
| 10:30–11 a.m. (CT)    | <input type="checkbox"/> Building Your Brand on Social Media                             |
| 11:15–11:45 a.m. (CT) | <input type="checkbox"/> Selling Products at Parties                                     |
| 12–12:30 p.m. (CT)    | <input type="checkbox"/> Virtual Selling   |
| 12:45–1:15 p.m. (CT)  | <input type="checkbox"/> Men of the Apron Panel  |
| 1:30–2 p.m. (CT)      | <input type="checkbox"/> Run Your Business on Your Phone                                 |
| 2:15–2:45 p.m. (CT)   | <input type="checkbox"/> Marketing Imagery   |
| 3–3:30 p.m. (CT)      | <input type="checkbox"/> Virtual Party Best Practices                                    |
| 3:45–4:15 p.m. (CT)   | <input type="checkbox"/> Host Coaching   |
| 4:30–5 p.m. (CT)      | <input type="checkbox"/> Best Practices in Email Marketing                               |

Thursday, July 25

## Breakout

## Tasty Tidbits & Tech Cafe

9–10 a.m.  
(CT)

- Maximize Your Business With a Monthly Focus  
*Room 21*

**OR**

9–9:30 a.m. (CT)

- Selling Products at Parties

- Building Relationships to Increase Bookings & Sales  
*Room 2*

9:45–10:15 a.m. (CT)

- Building Your Brand on Social Media

- Recruiting Is the Answer  
*Room 41*

- Discover Your Why  
*Room 42*

- Inspire Your Team to Succeed  
*Room 24 (Director Track)*

10:30–11:30  
a.m. (CT)

- Maximize Your Business With a Monthly Focus  
*Room 21*

**OR**

10:30–11 a.m. (CT)

- Marketing Imagery

- Building Relationships to Increase Bookings & Sales  
*Room 2*

- Recruiting Is the Answer  
*Room 41*

11:15–11:45 a.m.  
(CT)

- Host Coaching

- Discover Your Why  
*Room 42*

- Progress Not Perfection  
*Room 24 (Director Track)*

**AND**

12–12:30 p.m. (CT)

- Express Party Checkout

12:45–  
1:15 p.m. (CT)

- Where to Promote Your Business on Social Media

4:45–5:15 p.m. (CT)

- Virtual Party Best Practices

**Friday, July 26**

## Breakout

## Tasty Tidbits & Tech Cafe

9–10 a.m. (CT)  Top-Secret Product Session  
*All Rooms*

9–10 a.m. (CT) Closed

10:30–  
11:30 a.m. (CT)  Maximize Your Business  
With a Monthly Focus  
*Room 21*

**OR**

10:30–11 a.m.  
(CT)  Behind the Scenes  
With Tim & Sandy

Build Relationships  
to Increase Booking & Sales  
*Room 2*

11:15–11:45 a.m.  
(CT)  Where to Promote Your  
Business on Social Media

Recruiting Is the Answer  
*Room 41*

Discover Your Why  
*Room 42*

Leading the Way to Growth  
*Room 24 (Director Track)*

**AND**

12–12:30 p.m.  
(CT)  Host Coaching

12:45–1:15 p.m.  
(CT)  Behind the Scenes  
With Tim & Sandy

4:30–  
5:30 p.m. (CT)  Super Special Session  
*All Rooms*

3 p.m. (CT) Closed

**Saturday, July 27**

## Breakout

## Tasty Tidbits & Tech Cafe

9–10 a.m. (CT)

- Maximize Your Business With a Monthly Focus  
*Room 21*

**OR**

9–9:30 a.m. (CT)

- Run Your Business from Your Phone

- Build Relationships to Increase Booking & Sales  
*Room 24*

9:45–  
10:15 a.m. (CT)

- Virtual Selling

- Recruiting Is the Answer  
*Room 2*

- Discover Your Why  
*Room 4*